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7th annual Argus Europe Bitumen 2016

9-11 May 2016 | Fairmont Rey Juan Carlos, Barcelona

Confirming bitumen and asphalt speakers from across the region



Juan-Jose Potti
President
Asefma



Jonathan Weston
Editor Bitumen
Argus



Keith Stone
Pricing, Innovation &
Improvement Manager
Europe & Africa, Bitumen
Shell



Abraham
Garcia Prieto
Export Executive
Cepsa



Carl Robertus,
Technical Director,
Nynas



José Javier García
Pardenilla
Managing Director
of Ditecpesa Asphalt
Products, **Ferrovial**



Filip Djurovic
Director of
Bitumen Sector
NIS



Anton Beloshapkin
Head of New Markets
Development
Gazpromneft



Fredrik Norman
Nordic Bitumen
Manager
Skanska



Gülay Malkoç
Technical Director
ASMUD



Keyvan Hedvat
Editor Bitumen
Argus

“The place to be as far as bitumen is concerned”

Eric Gosse, Vice-President, **Total**

Exhibitor



Meeting Room Sponsor



Supporting Partners



The annual meeting place for asphalt and bitumen professionals

Petroleum

illuminating the markets

Register now at

www.argusmedia.com/euro-bitumen

The only European bitumen and asphalt conference to tackle supply dynamics and technical issues across the global market

Collaboration and close dialogue between stakeholders across the bitumen and asphalt supply chain is essential to tackle challenges and take advantage of future opportunities.

New conditions including changing trade flows, lower crude prices and a future of increased maintenance work in the continent means that new methods must be implemented now to stay in control of prices and investment plans.

There is also a growing need for better environmental alteration and increasing sustainability, which is driving companies to look more closely at reducing asphalt temperatures and developing new technologies.

Argus Europe Bitumen 2016 is your opportunity to explore growing demand across the continent and Africa, and tackle the changing landscape head on with a room full of industry experts. Join us for three days of thought-provoking presentations, interactive debate and extensive networking engagements.

Why attend?

- **Discover and explore** new road developments across Europe
- **Unlock regions of growing demand** and learn how to expand your business successfully
- **Assess the advancement in technology** to create more sustainable and durable roads
- **Connect with and learn** from leading organisations that have successfully navigated the challenging trading environment
- **Play your part in the knowledge exchange** during the many interactive sessions such as the speed networking and business card exchange, country focus roundtables and pre-event workshops



An exciting list of confirmed attendees:

Argus Europe Bitumen 2016 has already confirmed participation from **FM Conway, Tarmac Limited, ICOPAL, Eurovia, Lotos Asphalt, Iver Ships, Atlantic Bitumen** and many more...

An unrivaled meeting place for the bitumen / asphalt industry

Argus Europe Bitumen 2016 is the only event offering an unparalleled platform to meet all bitumen and asphalt stakeholders in the one place. Get exclusive market updates with in-depth insight into supply and demand dynamics.



65%
C-Level
attendees



40+
Countries
represented



20+
Hours of
networking



15+
Hours of
content



2
Interactive
workshops



1-2-1
Networking
Platform

“Argus is not only an opportunity to understand the economics of bitumen, it is the chance to see the potential of technology to improve the environment at the same time”

José Javier García Pardenilla, Managing Director of Ditecpesa Asphalt Products, **Ferrovial**

For further information visit www.argusmedia.com/euro-bitumen

Pre-Conference Workshops

Interactive Debate - Focused Group Sessions



The pre-conference workshops* at **Argus Europe Bitumen 2016** offer practical insight into key issues for the bitumen and asphalt industry — improving bitumen quality and cutting costs across the value chain.

These moderated, interactive sessions allow for in-depth discussion around a theme and provide an opportunity for participants to make connections and generate collaborative relationships with colleagues from across the European continent and beyond.

Monday 9 May - Workshop One

Improving bitumen quality with new technical solutions using residue as a feedstock

- Creating high value products
- Creating speciality grades of bitumen




Monday 9 May - Workshop Two

Cutting costs across the value chain and overcoming logistical challenges

- Addressing the need to transport bitumen from longer distances
- Identifying new opportunities in Europe and abroad to meet demand
- Cutting costs across the supply chain

*Please note the pre-conference workshop is an add-on and cannot be booked alone.

Agenda at a Glance

9 May - Pre-conference Workshops	10 May - Conference Day 1	11 May - Conference Day 2
Coffee and Registration	Morning Coffee and Registration	
Workshop one Improving bitumen quality with new technical solutions using residue as a feedstock <i>Visit the website for more information</i>	Construction strategies and investment plans  Speed Networking & Business Card Exchange Meet and greet delegates and exchange business cards	Legislation and road developments
	Morning Coffee and Networking Break	
	The impact of refining margins on bitumen production Exploring bitumen supply and demand dynamics	Funding and financing
Networking Lunch	Networking Lunch	
Workshop two Cutting costs across the value chain and overcoming logistical challenges <i>Visit the website for more information</i>	Infrastructure and new trading routes	New developments across Europe
	Afternoon Coffee and Networking Break	
	 Country Focus Roundtables Sign up to our roundtable sessions with up to 30 of your peers  Mediterranean Networking Fiesta!	Technological advances in the industry
	Close of conference day	

“Perfect event for exploring global trends, experience sharing and networking”

Anton Beloshapkin, Function Manager of Export and Foreign Assets, [Gazpromneft](#)

Register now at www.argusmedia.com/euro-bitumen

Tuesday 10 May - Conference Day One

08:30

Morning coffee and registration



09:00

Chairman's opening remarks

Jonathan Weston, Editor Bitumen, **Argus**

Construction strategies and investment plans

09:10

Keynote address: Strategy 2.0 for the maintenance of roads

- Exploring changes for road maintenance in Spain
- Understanding the impact of communication and social media on our activity

Juan Jose Potti, President, **Asefma**

Exploring bitumen supply and demand dynamics

09:40

A changing bitumen market

- Overview of fundamentals: How does Europe fit in the global bitumen market?

- Changes in the structure of the bitumen business

Nasreen Tasker, Vice President - Asphalt, **Argus**

10:10

Global developments in the oil markets and delivering innovation in the bitumen market

- Addressing the changing bitumen supply and demand landscape

Keith Stone, Pricing, Innovation Manager, Europe & Africa, Bitumen, **Shell**

10:40

Speed networking and business card exchange

Speed networking ensures you don't miss out on that vital introduction. You'll be at a table with six of your peers for three minutes. When the bell rings pick up your new business cards and move to the next table for more introductions. A great ice-breaker, that sets up further discussion later on at the show!



11:00 **Morning coffee**



11:20

Identifying new market opportunities in eastern Europe

- Understanding the current bitumen market in Romania, Bulgaria, Macedonia
- Assessing the supply and demand landscape in eastern Europe
- How are trade flows developing?

Filip Djurovic, Director of Bitumen Sector, **NIS**

The impact of refining margins on bitumen production

11:50

Exploring the role of petroleum and of the EU refining industry in the transition to a lower carbon society

- Current and future challenges of the European refining industry
- Make or buy? The risks of relocation of industrial activities

Alessandro Bartelloni, Policy Director, **FuelsEurope**

12:10

Refinery margins and the economics of producing bitumen in Europe

- Understanding the evolution of bitumen pricing in Europe
- Exploring the impact of crude price fluctuations on bitumen prices
- Looking at the changes in regional pricing for bitumen and the factors impacting the changes
- Prospects for demand growth over the next few years

Jonathan Weston, Editor Bitumen, **Argus**

12:40

Networking lunch



Infrastructure and new trading routes

14:10

How changing bitumen demand in north Africa is impacting European players

- Assessing current and future bitumen demand in Morocco, Egypt and Algeria
- How is the changing landscape affecting chartering and shipping?
- How will the infrastructure in north Africa adapt to supporting the import of bitumen?

Abraham Garcia Prieto, Export Executive, **Cepsa**

14:40

Trading and operating in a global market: Building new terminals to improve trade

- Developing strategically positioned terminals in the Netherlands and Romania
- Creating security of supply for sustainable business at a time of growing demand
- How will new facilities change the supply and demand landscape in Europe?
- Benefiting from joint-venture partnerships

15:20 **Afternoon coffee**



15:50

Country focus roundtables

(Sign up to our roundtable sessions with up to 30 of your peers — places are limited to ensure maximum interaction)



Roundtable one: UK: Supply and demand landscape

Roundtable two: Germany: Trading and distribution across the region

Led by: **Rob van Lingen**, CEO, **Mabanol**

Roundtable three: Norway: Logistical challenges in the Nordic landscape

- Volatile Bitumen index in the Nordic market
- The Nordic Bitumen logistic landscape
- Fossil free transportations 2030 in Sweden

Led by: **Fredrik Norman**, Nordic Bitumen Manager, **Skanska**

Roundtable four: Africa: Supply and demand dynamics

Led by: **Keyvan Hedvat**, Editor Bitumen, **Argus**

Roundtable five: The Balkans: Opportunities abound in bitumen markets

Led by: **Damian Kennaby**, Director, Oil Markets and Downstream, **IHS**

Nerissa Scheik, Senior Research Analyst, **IHS**

16:50

Roundtable conclusions

17:30

Official Conference Party - Mediterranean Networking Fiesta



19:00

Close of conference day one

Visit www.argusmedia.com/euro-bitumen for the latest agenda and speaker list



Wednesday 11 May - Conference Day Two

08:30

Morning coffee and registration



09:30

Chairman's opening remarks

Lloyd Thomas, Vice President, [Argus Consulting Services](#)

New developments across Europe

09:40

Identifying developments and new standards in the Russian bitumen industry

- Understanding the current bitumen market in Russia
- How is Russia adapting its standards and what will be the requirements?
- Exploring the impact on new technological developments

Anton Beloshapkin, Head of New Markets Development, [Gazpromneft](#)

10:10

Bitumens today to meet tomorrow's traffic

- Modified bitumen - performance under heavy traffic, durability under severe conditions
- Research and development on modified bitumen and asphalt
- Performance and specifications - are we on the right track?

Carl Robertus, Technical Director, [Nynas](#)

10:40 Morning coffee



11:10

Developing new asphalt mixes and PMBs to meet heavier truck loads and to improve durability

- Mixing standard asphalt with liquid asphalt
- Working with end-users to make R&D activities more effective
- Investing in new laboratory equipment for testing of asphalt material

Ing. Maurizio Aramini, Manager, [ANAS S.p.A](#)

Legislation and road developments

11:40

New EU legislation to improve road quality and developments in polymer modified bitumen

- Understanding changing legislation to improve the quality of roads
- Exploring specifications and PMBs needed to adapt to a changing climate
- Which models can work to meet public requirement?

Gülay Malkoç, Technical Director, [ASMUD](#)

12:10

Road agency panel discussion: Strategic planning and development of road networks across Europe

- Contributing to a safer and more sustainable transport system
- Understanding new policies and frameworks on the horizon
- Examining new private-public partnerships (PPP) road projects and investment
- Implementing and investing in new sustainable technologies for recycling techniques
- Exploring new technologies to improve the European road network
- Working more closely with the government in road development

Gülay Malkoç, Technical Director, [ASMUD](#)

Jan-Erik Lundmark, Head of Department for Maintenance of Paved Roads, [Swedish Transport Administration](#)

12:40 Networking lunch



14:10

Innovation: Hybrid bitumen — a new generation of environmental HiMA (highly modified bitumen)

- Creating more environmentally friendly products
- What are the advancements in hybrid bitumen?

José Javier García Pardenilla, Managing Director of Ditecpesa Asphalt Products, [Ferrovial](#)

14:40

Technical panel discussion: Implementing new polymer modified bitumen (PMB) that mixes with varying quality crudes

- Refining rubber bitumen with use of waste rubbers while keeping quality constant
- Comparing rubber bitumen production with polymer modified bitumen
- Understanding the benefits of CSRB (chemically stabilised rubber bitumen) for road construction and maintenance

Moderator:

Damian Kennaby, Director, Oil Markets and Downstream, [IHS](#)

Panellists:

José Javier García Pardenilla, Managing Director of Ditecpesa Asphalt Products, [Ferrovial](#)

Vicente Perez, Technical Director, [Cepsa](#)

15:20

Chairman's closing remarks

Lloyd Thomas, Vice President, [Argus Consulting Services](#)

15:30 Afternoon coffee



16:00

Close of conference

“Excellent overview of the market, including market drivers, well balanced, relevant topics. Good opportunity for networking and a great atmosphere!”

Marc Rijkaart, Industry Development Manager Fuel Additives, [Nalco Champion](#)

Register now at www.argusmedia.com/euro-bitumen

Build your own social and networking agenda

Extensive networking opportunities with leading bitumen and asphalt organisations

Argus Europe Bitumen 2016 offers three days of social and business networking activities with key figures from the bitumen and asphalt value chain. Do not miss these exciting opportunities to meet, greet and do business with key stakeholders – all included in your full access conference pass.



“Very good networking opportunity”

Peter Winter, Partner, **Asphaltos**

Register now at www.argusmedia.com/euro-bitumen

New Opportunities – Expanding Relations – Shaping the Industry

Play a vital role in supporting and enriching the bitumen and asphalt market

Argus Europe Bitumen 2016 will provide dynamic opportunities to acquire market intelligence, cultivate partnerships and enter new markets. A wide range of sponsorship and exhibiting options are available. Whatever your budget, or objective, we will work with you to help achieve all your sales and marketing goals.

Why sponsor?

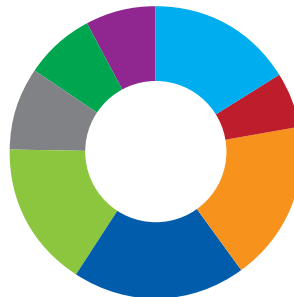
- **Align your company brand** with the only conference bringing together the strategic and technical worlds of the bitumen and asphalt industry
- **Meet a captive audience of the most senior figures** from the European bitumen and asphalt industry
- **Maintain your position as a thought-leader** and shape the future of the bitumen market
- **Network with new and existing clients** via the 1-2-1 networking platform, onsite roundtables, speed networking, Mediterranean conference party and numerous social engagements.
- **Educate your industry on your solutions** by joining our expert speaker panel

Contact us today to start your conversation:

Gaurav Koul, Tel: **+44 (0) 20 7199 5698**

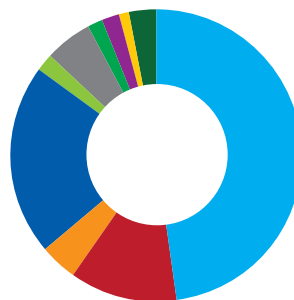
Email: gaurav.koul@argusmedia.com

Who will you meet?



Business Activity*

- Bitumen Producer
- End Users (Construction / Roofing)
- Manufacturer
- Trader
- Asphalt Mixing Plant Processor
- Third-Party Provider
- Logistics / Transportation
- Governments and Associations



Regions*

- Western Europe
- Europe - UK
- Central Europe
- Eastern Europe
- Southern Europe
- Middle East
- Africa
- North America
- Americas
- Asia

*Based on attendees of Argus Europe Bitumen 2015

Delegates at Argus Europe Bitumen have included:

Eurovia • Lafarge Tarmac • FM Conway • Ferrovial • ICOPAL • LOTOS Asphalt • Krayton Polymers • Cargill • Colas • Eiffage • Eurobitume • Gazpromneft • Arizona Chemical • Atlantic Bitumen • ATPC/VTI • BB Energy • Bitubulk • BITUCHEM • Bitumina Group • Cepsa • Eni • European Union Road Federation (ERF) • Kuwait Petroleum • MOL • Nynas • OMV Refining & Marketing • Repsol • Saras • Shell • Skanska • Total • Trafigura • Tupras



For the industry, by the industry...

Argus is an independent price reporting agency. We publish market reports, commentary and business intelligence for the global crude, oil products (inc. bitumen), LPG, natural gas, electricity, coal, emissions, bioenergy, fertilizer, petrochemical, metals and transportation industries.



Our conferences and events help to drive innovation, build business communities and facilitate education and professional learning.

Argus Europe Bitumen 2016 will provide an excellent opportunity to benefit from:

- **15+ hours of industry driven content**, your opportunity to develop and enhance your strategic vision and business development plans
- **20+ hours of networking**, enabling you to engage with fellow speakers and conference delegates
- **Innovative new formats and sessions**, engineered to maximise peer-to-peer interaction and networking
- **The exclusive 1-2-1 networking platform**, designed specifically to enable you to pre-schedule face-to-face meetings and follow up afterwards
- **A variety of private meeting room options** allowing you to advance discussions and close business in a private setting



Contact the Business Team to discuss how you can join **Argus Europe Bitumen 2016**
sponsor@argusmedia.com +44(0) 20 7199 5698

7th Annual Argus Europe Bitumen 2016

9-11 May 2016 - Fairmont Rey Juan Carlos, Barcelona

EMAIL:
bitumen@argusmedia.com
Quote ref: BrochureDM

FAX:
Complete this form and fax to
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MAIL:
Complete this form and post to the address below

VENUE

Fairmont Rey Juan Carlos, Av. Diagonal, 661-671, Barcelona, Spain

STANDARD REGISTRATION RATE:

2 day conference pass ☐ £1299 ☐ €1689 ☐ US\$2019
2 day conference pass + Workshop ☐ £1699 ☐ €2209 ☐ US\$2639

all prices subject to 21% VAT

PAYMENT METHOD

- ☐ Invoice my company
☐ Cheque enclosed (Make payable to "Argus Media Limited").
☐ Credit card

Type of credit card (check one): ☐ Visa ☐ Amex ☐ Mastercard

Card number: _____

Card holder's name: _____

Security code: _____ Exp. date: _____ / _____ / _____

Signature: _____

Card billing address: _____

(Credit card payments must be received before the expiration date)

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Marketing code: BrochureDM

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175 St John Street, London EC1V 4LW

Tel: +44 (0) 20 7780 4341 | Fax: +44 (0) 870 441 9873

bitumen@argusmedia.com
argusmedia.com/euro-bitumen

PAYMENT:

Total fees: _____

COMPANY DETAILS:

Company Name: _____

Business Activity: _____

Address: _____

City: _____

Postal Code: _____

Country: _____

VAT number: _____

DELEGATE 1 DETAILS

Name: Dr/Mr/Ms: _____

Job Title: _____

Telephone: _____

Email: _____

Special dietary/disability requirements (if any): _____

DELEGATE 2 DETAILS

Name: Dr/Mr/Ms: _____

Job Title: _____

Telephone: _____

Email: _____

Special dietary/disability requirements (if any): _____

The above company contact information and job titles will be included in official delegate lists distributed before and during the conference. Please tick if you wish to opt out ☐.

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TO CONFIRM YOU HAVE READ AND AGREE ON BEHALF OF THE COMPANY TO OUR TERMS AND CONDITIONS PLEASE TICK THIS BOX ☐.

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4.1 If one or more Delegate is unable to attend the Event, (a) you may cancel this Agreement and Argus may in its sole discretion either refund the applicable Fees less a 15% administration charge or offer a credit note for another event provided notification of such non-attendance is received by email sent to the email address from which the Confirmation of Registration is issued at least 30 days prior to the commencement of the Event (no refunds/credit notes will be given for cancellations received thereafter or non-attendance of all or any part of the Event for any reason) or; (b) "Delegate Substitute(s)" may attend provided that Argus receives notification in writing to the email address from which the Confirmation of Registration is issued at least 48 hours before the first day of the Event and in its sole discretion consents to such substitution. You acknowledge that a refund/credit note is your sole remedy in respect of any cancellation under this clause.

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