



#CalendarioAsefma

CALENDAR 2019

What will good road pavement preservation save us?

More information at www.asefma.es/afirmaciones-asfalticas and at www.asphaltadvantages.com

Afirmaciones asfálticas

An initiative of asefma

Asphalt.ADVANTAGES

An initiative of EAPA

eurobitume





When **PAVEMENT**
is in **GOOD CONDITIONS...**
FUEL CONSUMPTION
of average passenger cars
(6.5 litres/100 km) is of **1,300 litres**
for **20,000 km/year**

ADVANTAGE 56: Smooth asphalt pavements contribute to fuel consumption savings #AsphaltAdvantages

REFORZANDO el firme, consolidando el FUTURO ➡

JANUARY 2019



EVENTS

13-17 January
#TRBAM

Mo	Tu	We	Th	Fr	Sa	Su
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



When **PAVEMENT**
is in **POOR CONDITIONS**
it will be of **1,469 litres**

ADVANTAGE 06: Asphalt pavements require about 20% less energy to produce and construct than other pavements #AsphaltAdvantages

REFORZANDO el firme, consolidando el FUTURO ➡

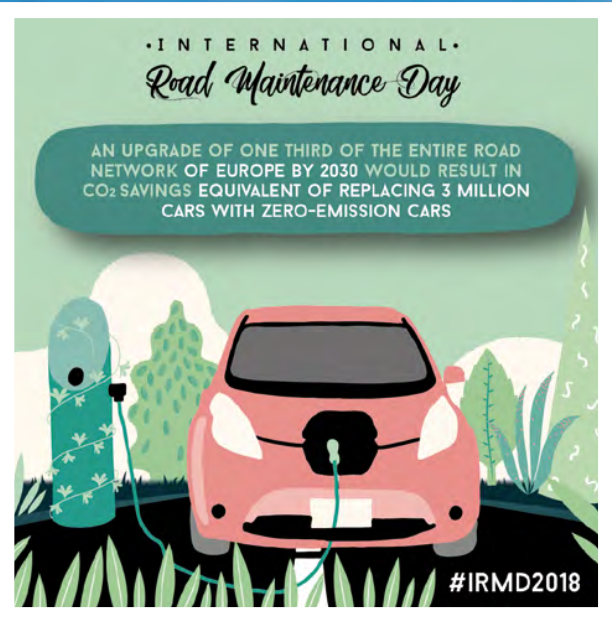
FEBRUARY 2019



EVENTS

7 February
#AG_Asefma2019

Mo	Tu	We	Th	Fr	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			



When PAVEMENT
is in GOOD CONDITIONS...
EMISSIONS of passenger cars
are of about 3,185 kg of CO₂
for 20,000 km/year

ADVANTAGE 46: Asphalt is quick to pave, reducing congestions waiting time and thus fuel costs for users #AsphaltAdvantages

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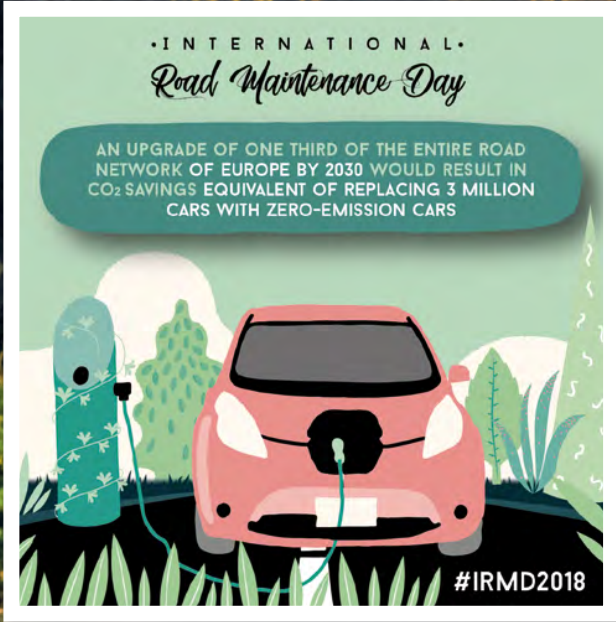
MARCH 2019



EVENTS

7 March
#IXJornadaEnsayos
27-28 March
#RMPD20Years

Mo	Tu	We	Th	Fr	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



When PAVEMENT
is in POOR CONDITIONS
these will be of 3,500-3,600 kg of CO₂
for each average passenger car

ADVANTAGE 12: Road users love asphalt for its smooth ride #AsphaltAdvantages

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APRIL 2019



EVENTS

4 April
#IRMD2019

Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					



UPON pavement **REHABILITATION**
(by paving). On conventional
roads, **140 kg of CO₂ per m²**
ARE EMITTED during road works

ADVANTAGE 31: Asphalt roads are safe roads #AsphaltAdvantages

REFORZANDO el firme, consolidando el FUTURO ➡

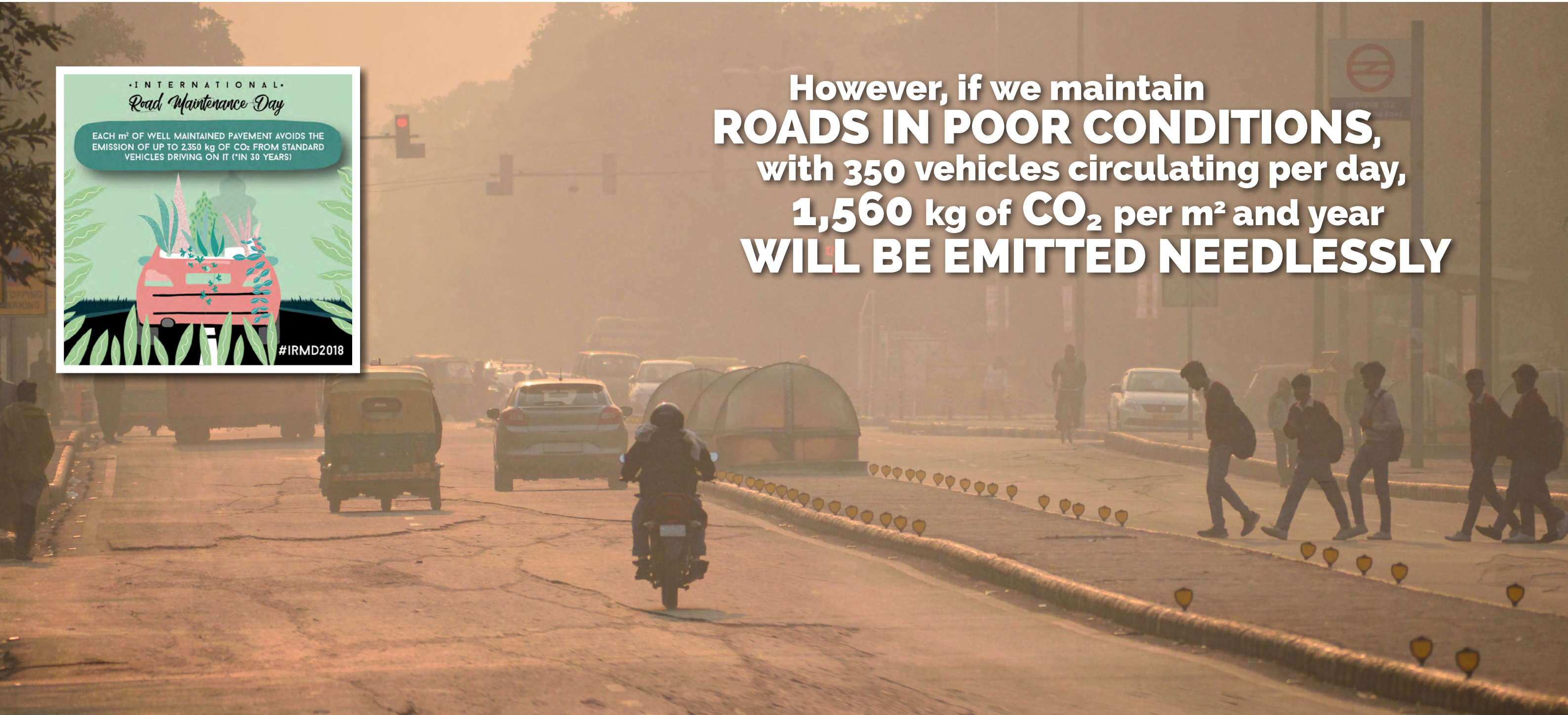
MAY 2019



EVENTS

22-23 May
#XIVJornadaAsefma
#PremioMPA
#interCILA

Mo	Tu	We	Th	Fr	Sa	Su
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



However, if we maintain
ROADS IN POOR CONDITIONS,
with 350 vehicles circulating per day,
1,560 kg of CO₂ per m² and year
WILL BE EMITTED NEEDLESSLY

ADVANTAGE 10: The best visibility of road markings is on asphalt roads #AsphaltAdvantages

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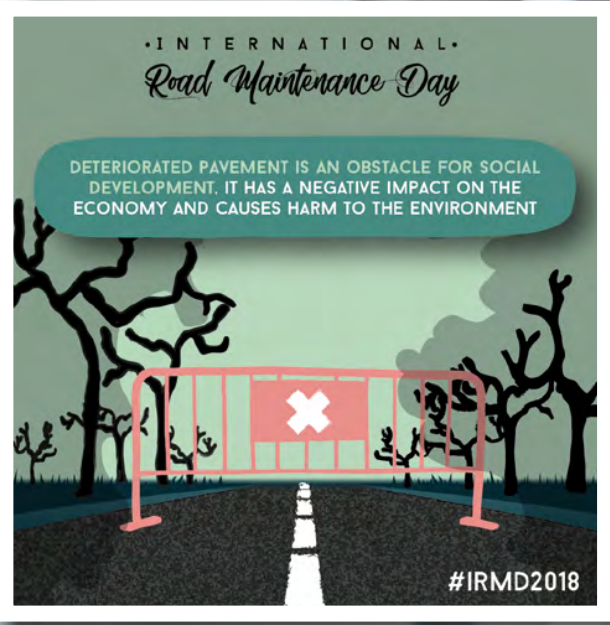
JUNE 2019



EVENTS

3-5 June
#8EATAGranada
12 June
#Innovacarretera2019

Mo	Tu	We	Th	Fr	Sa	Su
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30



Annual **MAINTENANCE COSTS**
of average passenger cars
are of about **650 €** when
travelling **20,000 km/year**

ADVANTAGE 42: Studies have shown that asphalt pavements are the most economic choice. **#AsphaltAdvantages**

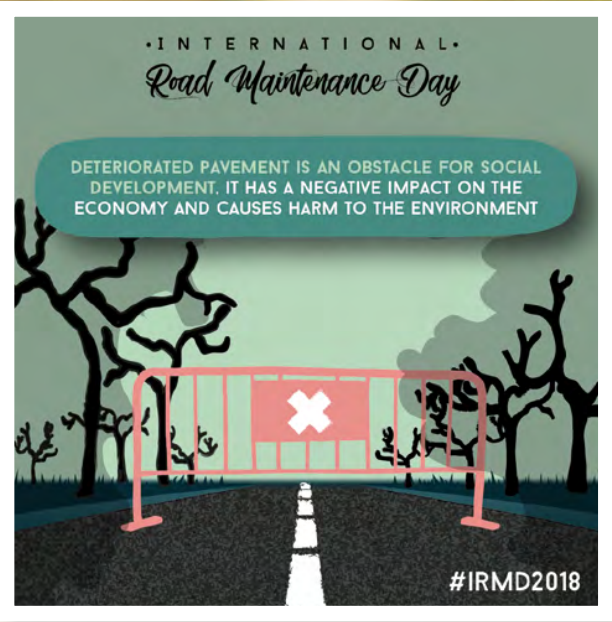
REFORZANDO el firme, consolidando el FUTURO ➡

JULY 2019



Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

When **PAVEMENT**
is in **POOR CONDITIONS**,
this might even be more than
835 € each year



ADVANTAGE 17: Asphalt pavements can be built quickly, reducing traffic delays and related costs to road users **#AsphaltAdvantages**

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AUGUST 2019



Mo	Tu	We	Th	Fr	Sa	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



When **PAVEMENT**
is in **GOOD CONDITIONS...**
TRAVEL TIME
of average passenger cars is
about **520 hours** when
travelling **20,000 km/year**

ADVANTAGE 11: Asphalt pavement can be quickly and efficiently maintained and upgraded when needed **#AsphaltAdvantages**

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SEPTEMBER 2019



Mo	Tu	We	Th	Fr	Sa	Su
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 30	24	25	26	27	28	29



When **PAVEMENT** is in
POOR CONDITIONS,
this might take more than **650 hours**

ADVANTAGE 78: Growing importance of road maintenance – asphalt offers solutions **#AsphaltAdvantages**

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OCTOBER 2019



EVENTS

6-10 October

11 October
#WorldRoadDay
#DiaMundialdeLaCarretera

Mo	Tu	We	Th	Fr	Sa	Su
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



If after **TRAVELLING**
20,000 km/year on all kinds
of pavements you have any
MONEY, TIME
and **HEALTH** left...

ADVANTAGE 84: Asphalt is the ideal material for bicycle paths #AsphaltAdvantages

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NOVEMBER 2019

EVENTS

25-29 November
#XXCILA



Mo	Tu	We	Th	Fr	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	



Have a wonderful
CHRISTMAS...

ADVANTAGE 05: Safe for racing #AsphaltAdvantages

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DECEMBER 2019



Mo	Tu	We	Th	Fr	Sa	Su
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

#CalendarioAsefma

CALENDAR 2019

**What will
good road pavement
preservation save us?**

**Afirmaciones asfálticas
& Asphalt.ADVANTAGES**

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With the collaboration of:



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