

ICA 4.0 INTERNATIONAL
CONFERENCE ON
ASPHALT 4.0

2nd INTERNATIONAL CONFERENCE ON

ASPHALT 4.0

MADRID

26-27 SEPTEMBER 2023

Asefma and ZAS, in collaboration with EAPA, are pleased to invite you to the second "International Conference on Asphalt 4.0"

Organised by:



Supported by:



CALL FOR SPONSORSHIP

Contact: asefma@asefma.com.es

GOLD SPONSOR

Logo displayed in:

- Promotional material
- Posters and displays of the event
- Technical Programme
- Website and App “PDV by itafec”
- Credentials
- Newsletter of the event
- Social media post images dedicated to the sponsors released by the organisation

Material:

The sponsor may provide both documents which will be handed in on-site, and documentation which will be available for download on the application “PDV by itafec”

Social media:

Publication of 3 promotional posts on our social media profiles

Mention of sponsorship in 3 promotional posts

Newsletter submission:

1 newsletter will be submitted to the attendees of the event with content agreed by your organisation

News:

Publication of one commercial news item on the App “PDV by itafec”

Expo virtual:

Each sponsor will be entitled to a booth in the virtual exhibition area which will display the following information:

- Logo
- Information
- Social media
- Video
- Content for download
- Custom header (of the Web version)
- Contact persons with whom visitors can chat
- Product catalogue

Upon finalisation of the event sponsors will receive a detailed report with the metrics of their exhibition space.

Notifications on the App “PDV by itafec”:

4 push notifications will be issued on the App “PDV by itafec”

Data:

Data of the registered attendees who expressly authorise to disclose their personal details to a third party for commercial purposes

GOLD SPONSOR

Commercial Sessions:

Sponsorship of a Commercial Session to promote your company, products, services... of 30 minutes, subject to approval by the Organising Committee of the Congress

The sponsoring company will be able to decide the contents and the speakers that will participate in it. The slots for these sessions will be scheduled on Tuesday afternoon in the auditorium. Additional slots might be provided by decision of the Organising Committee when the Tuesday afternoon should be fully booked

Ads:

Projection of an ad with a maximum duration of 2 minutes during the event which will be broadcast both days (may be two different videos)

Incorporation of a video in the "Video gallery" on the App "PDV by itafec"

Registrations:

- 6 free registrations for the VIRTUAL EVENT
- 4 free registrations for the DIGITAL EVENT
- 2 free registrations for the ON-SITE EVENT

Expo:

Each sponsor will have a booth in the entrance hall of the auditorium

10.000€

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SILVER SPONSOR

Logo displayed in:

- Promotional material
- Posters and displays of the event
- Technical Programme
- Website and App "PDV by itafec"
- Credentials
- Newsletter of the event
- Social media post images dedicated to the sponsors released by the organisation

Material:

The sponsor may provide both documents which will be handed in on-site, and documentation which will be available for download on the application "PDV by itafec"

Social media:

Publication of 2 promotional posts on our social media profiles

Mention of sponsorship in 2 promotional posts

News:

Publication of one commercial news item on the App "PDV by itafec"

Notifications on the App "PDV by itafec":

2 push notifications will be issued on the App "PDV by itafec"

Expo virtual:

Each sponsor will be entitled to a booth in the virtual exhibition area which will display the following information:

- Logo
- Information
- Social media
- Video

Upon finalisation of the event sponsors will receive a detailed report with the metrics of their exhibition space.

Ads:

Projection of an ad with a maximum duration of 2 minutes during the event which will be broadcast both days (may be two different videos)

Incorporation of a video in the "Video gallery" on the App "PDV by itafec"

Registrations:

- 4 free registrations for the VIRTUAL EVENT
- 2 free registrations for the DIGITAL EVENT
- 1 free registrations for the ON-SITE EVENT

7.000€

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BRONZE SPONSOR

Logo displayed in:

- Promotional material
- Posters and displays of the event
- Technical Programme
- Website and App "PDV by itafec"
- Credentials
- Newsletter of the event
- Social media post images dedicated to the sponsors released by the organisation

Material:

The sponsor may provide both documents which will be handed in on-site, and documentation which will be available for download on the application "PDV by itafec"

Social media:

Publication of 1 promotional posts on our social media profiles

Mention of sponsorship in 1 promotional posts

Notifications on the App "PDV by itafec":

1 push notification will be issued on the App "PDV by itafec"

Expo virtual:

Each sponsor will be entitled to a booth in the virtual exhibition area which will display the following information:

- Logo
- Information
- Social media
- Video

Upon finalisation of the event sponsors will receive a detailed report with the metrics of their exhibition space.

Ads:

Projection of an ad with a maximum duration of 2 minutes during the event which will be broadcast both days

Incorporation of a video in the "Video gallery" on the App "PDV by itafec"

Registrations:

- 2 free registrations for the VIRTUAL EVENT
- 1 free registrations for the DIGITAL EVENT

4.000€

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PARTNER

Logo displayed in:

- Promotional material
- Posters and displays of the event
- Technical Programme
- Website and App "PDV by itafec"
- Credentials
- Newsletter of the event
- Social media post images dedicated to the partners released by the organisation

Social media:

Publication of 1 promotional posts on our social media profiles

Mention of sponsorship in 1 promotional posts

Expo virtual:

Each sponsor will be entitled to a booth in the virtual exhibition area which will display the following information:

- Logo
- Information
- Social media

Upon finalisation of the event sponsors will receive a detailed report with the metrics of their exhibition space.

Registrations:

- 2 free registrations for the VIRTUAL EVENT
- 1 free registrations for the DIGITAL EVENT

3.000€

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SPONSORSHIP OVERVIEW TABLE

	GOLD	SILVER	BRONZE	PARTNER
Logo	◆	◆	◆	◆
Social Media	3+3	2+2	1+1	1+1
Material	◆	◆	◆	◆
News	◆	◆		
Expo Virtual	Premium	◆	◆	Partner
Push notification	4	2	1	
Datos	◆			
Ads	2+1	2+1	1+1	
Registration	6+4+2	4+2+1	2+1+0	2+1+0
Expo	◆			
	10.000 €	7.000€	4.000€	3.000€

COMMERCIAL MEETING _ 800€

Organisations can use a separate room, with audiovisual equipment, to hold their business meetings in front of a small audience.

The meetings will have a duration of 1 hour.

E-POSTERS AREA _ 500€

A digital version of the traditional posters will be displayed in a specific area of the virtual platform, in a prominent area. The e-posters will allow attendees to quickly and more conveniently access the information on the presented research.

COMMERCIAL SESSION _ 1.000€

Sponsorship of a Commercial Session to promote your company, products, services... of 30 minutes, subject to approval by the Organising Committee of the Congress. The sponsoring company will be able to decide the contents and the speakers that will participate in it.

The slots for these sessions will be schedule on Tuesday afternoon in the auditorium. Additional slots might be provided by decision of the Organising Committee when the Tuesday afternoon should be fully booked.

SESSION SPONSORSHIP _ 500€

Sponsorship of an official session of the Congress program (upon approval of the Organising Committee). This option gives visibility to the supporting company, which will be independent of the contents and participants in it, and does not have to take care of the invitation of the speakers.



Contact:

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