



Sq. de Meeûs 40, 1000  
Brussels – Belgium

## PRESS RELEASE

### EAPA's Asphalt Advocate Award 2024 presented

*E&E Congress, Budapest, Hungary, 20 June 2024.* The European Asphalt Pavement Association (EAPA) has announced that Tibor Veress, Director of the Hungarian Asphalt Pavement Association (HAPA, a EAPA member was awarded the EAPA Asphalt Advocate of the Year 2024.

This award, established in 2017, honours a member who has demonstrated initiatives in the marketing of asphalt roads and the communication of important industry topics. The Asphalt Advocate should have a strong connection with the “Asphalt Advantages” campaign, which EAPA launched in collaboration with Eurobitume, the European Association of Bitumen Producers.

EAPA Secretary-General Dr Carsten Karcher noted: “This award acknowledges Tibor Veress for his significant contributions to the asphalt industry and EAPA. As Director of HAPA and an active EAPA member since 2010, Tibor has been crucial in enhancing communication and knowledge sharing. His dedication to the Asphalt Advantages Campaign and his efforts in supporting young engineers in Hungary are exemplary. We look forward to formally recognising Tibor's achievements later in the year.”

Responding, Tibor stated: “I’m not a scientist, I’m an asphalt worker, an average engineer. I love that unhealthy smell of asphalt! When I smell this in the spring, I turn into a detective. I need to find out.. who does this? Where does he do it? Why does he do it? Who is the customer? What type of asphalt? Where is the mixing plant? And I want to know everything else! All because of that smell of asphalt. I know Warm mix asphalt will spread and the smell will go away with it. But it will always remain in my memories”





### **About EAPA's Asphalt Advocate Award**

Established in 2017, the EAPA Asphalt Advocate Award recognises members who have demonstrated their initiatives in promoting asphalt roads and effectively communicating important industry topics. The Asphalt Advocate should have a strong connection to the “Asphalt Advantages” campaign, initiated by EAPA and Eurobitume, the European Association of Bitumen Producers. Further details about the award and its winners are available on the EAPA website.

[Link to EAPA Advocates](#)

### **Notes for Editors**

EAPA is the voice of the asphalt paving industry in Europe. With over 45 Members and Associated Members, EAPA represents most of the asphalt pavement industry involved in asphalt production, road construction, and maintenance across Europe. EAPA is dedicated to ensuring that asphalt is recognised, promoted, and utilised as the optimal choice for constructing and maintaining Europe's crucial road infrastructure.

[EAPA Website](#)

### **Contact**

Patricia Aybar, PR & Communications Officer  
email: [patricia@eapa.org](mailto:patricia@eapa.org), phone: +32 494020193

Meghaa Vandana, Marketing and Communication Manager  
email: [communications@eapa.org](mailto:communications@eapa.org), phone: +32 465609401

Carsten Karcher, EAPA Secretary-General  
email: [karcher@eapa.org](mailto:karcher@eapa.org), Twitter: @CarstenKarcher, phone: +49 1717817173